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New company sets out to change management practice in the 21st century

A new company is setting out to change management practices in the 21st century. According to Dr Anne Marie McEwan, founder of The Smart Work Company: "Old style management is dead. Sadly, no one has told the patient yet."

Dr Anne Marie McEwan is passionate about blending action learning and new management thinking. She has an international track record, having helped senior executives from London to Moscow to embrace new approaches to management, with startling results.

The new company will help enterprises to transform performance, by changing management cultures and processes. The focus for The Smart Work Company is Smart Working, Smart Managing, Smart Strategising and Smart Collaborating.

Dr Anne Marie McEwan explained: "We live in a connected world, where competition from clever and cost-effective talent is not going away. We need to value people's knowledge if we want to stay in the game, creating work environments that let them collaborate and learn together. This way of working is delivering superior performance in a fast changing world. Smart companies are adopting these changes in turbulent times, with exceptional results."

According to Dr McEwan, we have been here before. Continuous improvement and problem-solving in lean manufacturing represented the first wave of smart working. Collaboration and social computing technologies present businesses with enormous opportunities for a second wave. Building on what we know from the first time around, it is now possible to tap into deep reserves of collective intelligence, both inside and outside of the enterprise.

Dr Anne Marie McEwan concluded: "We know what to do. We know how to do it. The knowledge is there for the taking and now is the time to act."

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Editor's notes

Dr Anne Marie McEwan is a leading management thinker and blogger.

Interview topics include:

- * Smart working
- * 21st management thinking and practices
- * Management culture
- * Online management learning

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