

Press release: <DATE>

The Smart Work Company launches The Learning Place

The Smart Work Company has launched The Learning Place, an online resource for busy executives to challenge their strategic thinking and action during a time of change. Building on their experience of working with senior executives in learning networks from London to Moscow, The Smart Work Company is taking their experience online.

There are four 'learning lounges' at the Learning Place, each with a general theme: Smart Strategising, Smart Managing, Smart Collaborating and Smart Working. The Learning Place creates space for senior executives to think through strategic issues. They are supported by a trusted network of peers and learning coaches. The objective is to explore ways of thinking and doing that are appropriate for the 21st century. Feedback is provided by email, telephone conversations or text messages.

"In fast changing times – senior managers and directors need time to think," Dr Anne Marie McEwan commented. "Sadly, a relentless schedule of travel, meetings, emails, phone calls and deadlines leaves little time for reflection and independent feedback. The lull may happen within an airport lounge, between meetings or at some random time of the day. The Learning Place is waiting for the member to log in and think in a way which suits them. Feedback is available from impartial, trusted peers and coaches who are not caught up in the internal politics. The Learning Place gives the member time to breath, learn, think and reflect in their own time and in their own way. They are helped along the path with tools, techniques and resources which are right for them. There is no set course or 'one-size-fits-all' format. This is learning and development as it should be – natural, patient, flexible and human."

ENDS

Editor's notes

Dr Anne Marie McEwan is a leading management thinker and blogger.

Interview topics include:

- * Smart working
- * 21st management thinking and practices
- * Management culture
- * Online management learning

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